

A NEW Program of Sponsorship and Support

BECOME A SPONSOR Russell Wooldridge 410-379-2101 rwooldridge@drii.org www.driconference.org	PLATINUM \$30K	GOLD \$20K	SILVER \$15K	BRONZE <small>MUST BE A DRI2018 EXHIBITOR</small>
Exhibit Space	(Up to 16' x 20' island)	Up to 8' x 20'	Up to 8' x 20'	
Conference Registrations	5 full	3 Full	2 Full	2 Full
Exhibitor Registrations	5	5	5	4
DRI Webinar	✓	✓		
Logo/link on DRI, DRIF & DRI Conference websites	✓	✓	✓	✓
Promotional Package	✓	✓	✓	✓
Prominent signage throughout the conference	Displaying Platinum Sponsor Status	Displaying Gold Sponsor Status	Displaying Silver Sponsor Status	Displaying Bronze Sponsor Status
Company logo on Tote Bag	✓	✓		
Ad and company logo in the Event Directory	Full Page B/W	Full Page B/W	Half Page B/W	Quarter Page B/W
One piece of company literature in the Tote Bag	✓	✓	✓	✓
Company logo on USB drives containing conference proceedings in Tote Bag	EXCLUSIVE TO PLATINUM			
Reserved table Awards Gala	Table for 10			
Presentation of Award at the Awards Gala	✓	✓		
Mentioned at the Opening Plenary Session	✓	✓	✓	
Company profile in one issue of DRIVE	EXCLUSIVE TO PLATINUM			
DRIVE Survey	✓	✓	✓	DRIVE Quick Poll
Exhibitor Sponsored Session	✓	✓	✓	

A la Carte Opportunities

- Lanyards/Badge Holder – \$5,000
- Sunday Reception – \$5,000
- WiFi — \$5,000
- Monday or Tuesday Breakfast – \$3,000
- Monday or Tuesday Lunch – \$3,000
- Monday or Tuesday Breaks – 4 available (morning and afternoon each day) – \$1,500 Each Opportunity
- Twitter Feed — \$1,000
- One-piece literature in the Tote Bag – \$500
- Full page, B/W ad in Event Directory – \$500
- Half page, B/W ad in Event Directory – \$250

DRI2018

The Professional's Conference

February 11 - 14

Gaylord Opryland Resort and Convention Center
Nashville, TN

Attendee Demographics

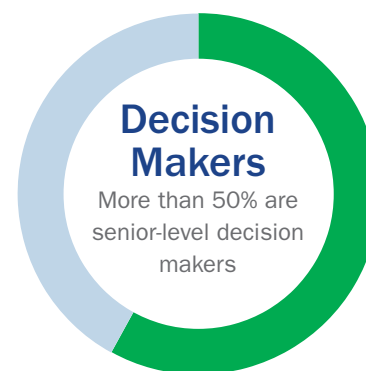
Following is a profile of the audience you will reach at DRI2018 and all year long.

Types of Products they specify:

Alternative Sites (General)	19%
BC / DR Software	16%
BC & Recovery Training	24%
Business Continuity Planning	70%
Cloud-based Disaster Recovery	21%
Co-location Services-Cloud Sites	11%
Communications	20%
Computer / Data Center Equip. / Svcs.	9%
Consulting	14%
Crisis Management	51%
Critical Accident Response	8%
Data Vaulting / Replicating Services	41%
Disaster Recovery	46%
Email Continuity Services	5%
Emergency Equipment / Supplies	12%
Emergency Management	29%
Information Security	11%
Insurance	9%
Natural Disaster Mitigation	10%
Notification Services	10%
Off-site Storage	9%
Restoration Services	4%
Risk Management	28%

Types of Organizations they come from:

Consultants / Contractors	7%
Commercial	3%
Education	9%
Energy / Allied Firms	3%
Financial	21%
Government	8%
Healthcare	11%
Hospitality	1%
Insurance	8%
Manufacturing	5%
Not-for-Profit	2%
Retail	2%
Software / Technology	3%
Utility	4%
Other	13%



Job Titles:

Manager/Senior Manager
Director/Senior Director
AVP/VP
C-Level/President
BC Planner
Coordinator
Engineer/Lead Engineer
Consultant
Project/Program Manager
Principal



Train.
Prepare.
Recover.

Who is DRI international?

DRI is the non-profit that helps organizations and their management prepare for and recover from disasters. DRI provides education and accreditation as well as thought leadership in a variety of ways, including DRI's e-newsletter, DRIVE, the annual DRI Conference & Expo, and the annual Awards of Excellence Gala.

With over 15,000 certified professionals in more than 100 countries, DRI's global reach includes leaders and decision makers in the business continuity field from a broad range of industries and organizations.

About the DRI Foundation

The DRI Foundation's vision is to promote 'Resilient Communities Worldwide'. We pursue our vision through partnership and education and aiding recovery efforts through fundraising and volunteerism. As a registered 501(c)3 corporation, the DRI Foundation serves as the charitable arm of DRI International, the institute that helps organizations around the world prepare for and recover from disasters. www.thedrifoundation.org